

# ***Jordan Textile & Clothing Industry Sector***

## ***Strengths, Challenges & Opportunities***

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***Amman Chamber of Industry***

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## Main Indictors 2020 – 2021

**1,062 Enterprises**

**175 Large  
887 SMEs**

**74,460 Workers**

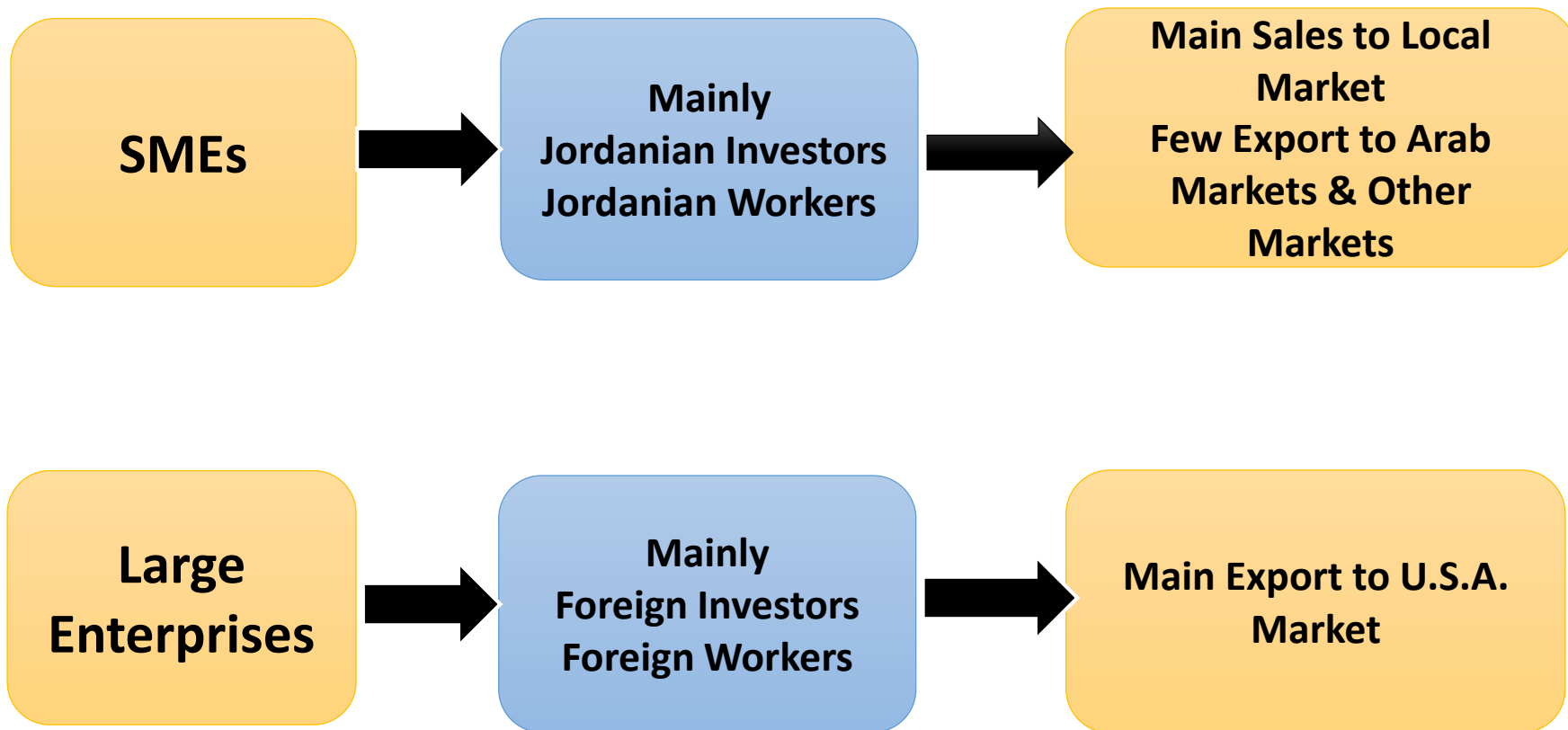
**32,776 Jordanian  
41,684 Non Jordanian  
Female Workers 51.7%**

**1.9 Billion US\$ Exports**

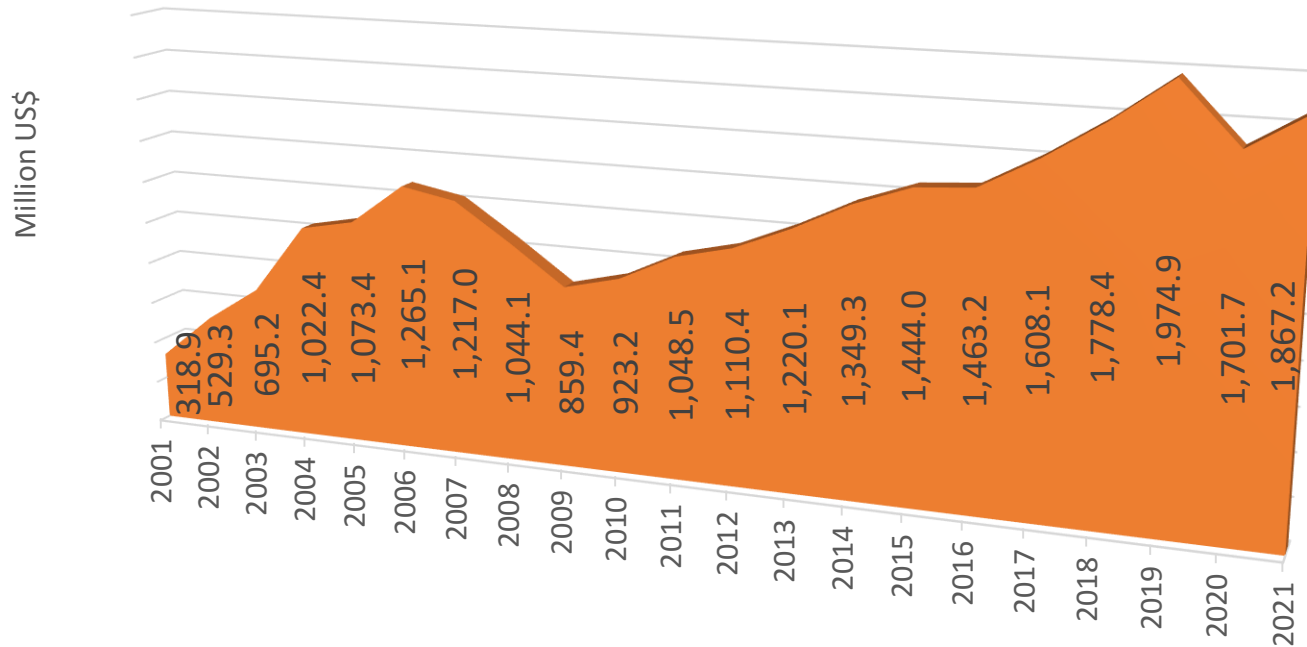
**22% of Total Export**

**42% Local Added Value**

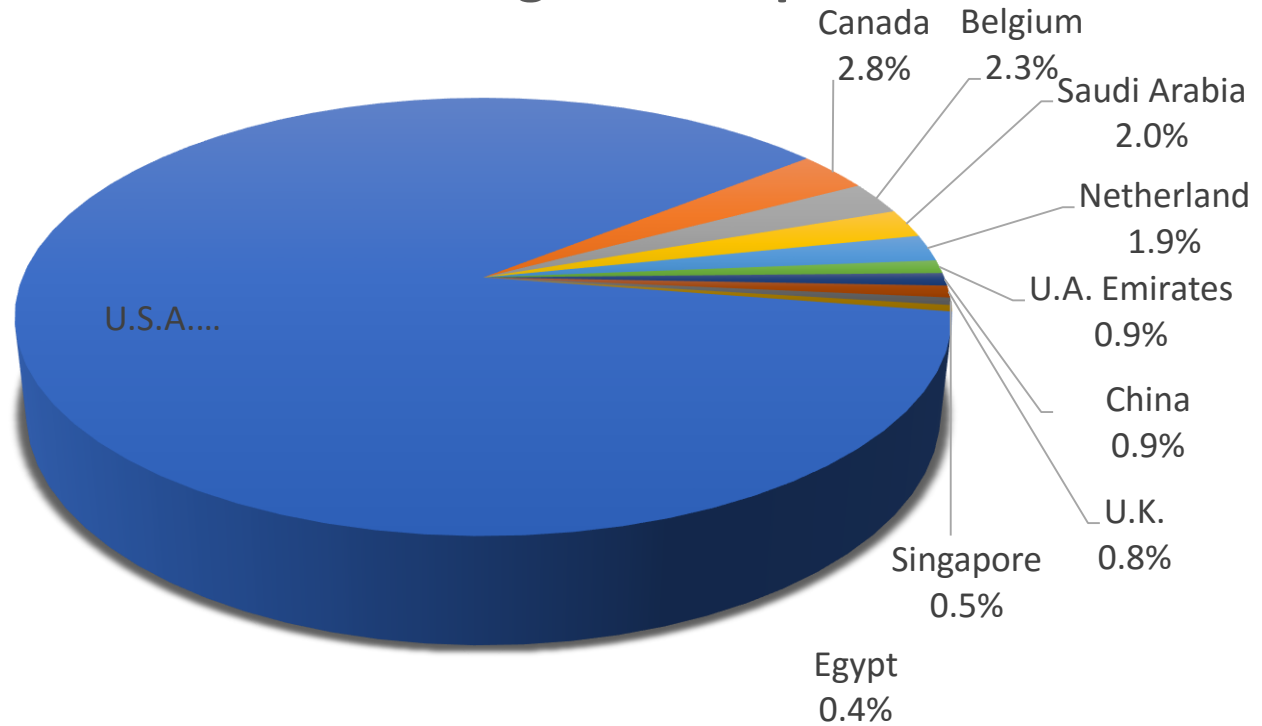
## Textile & Clothing Industry Main Categories



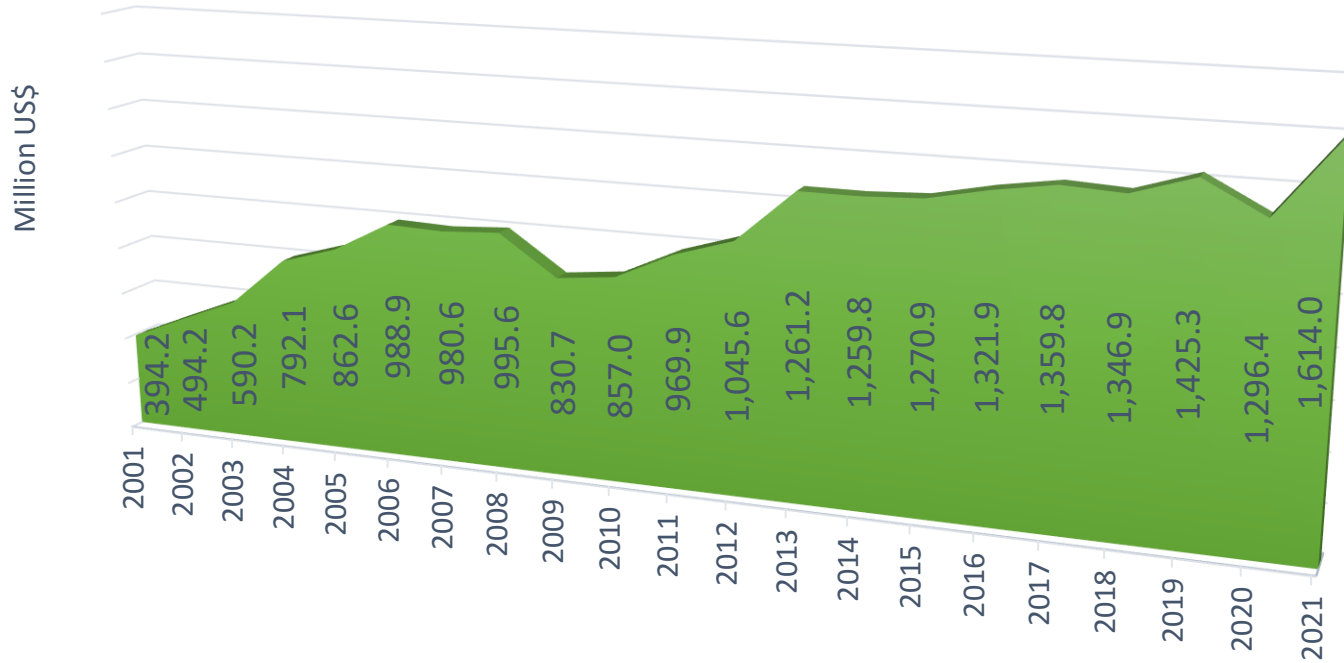
## Textile & Clothing Increasing Export Volume 2001-2021



## Textile & Clothing Main Export Markets 2021



## Textile & Clothing Increasing Import Volume 2001-2021



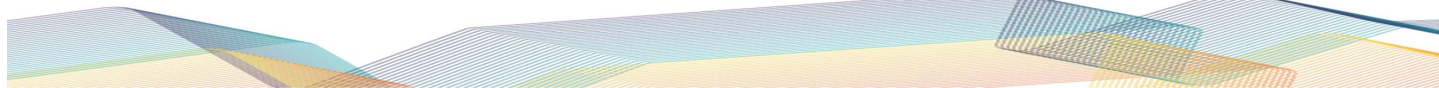
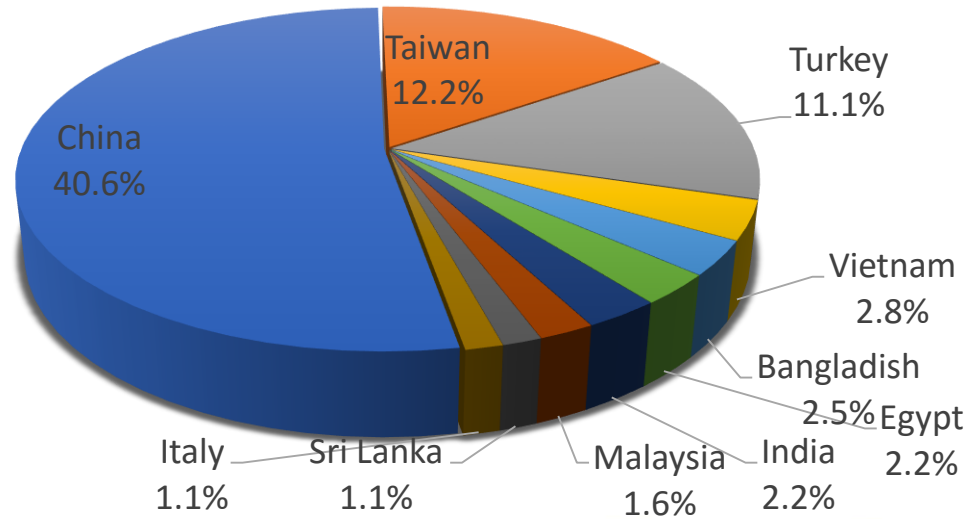


TEX-MED ALLIANCES



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# Textile & Clothing Main Exporter Countries to Jordan 2021





# Main Products Categories

**Men Wear, Women Wear**

**Islamic Wear, Special Garments, Sports Wear**

**Under Wear , Socks**

**Bed Linen, Blankets & Curtains , Carpet**



## Main Exported Products

### 60 Knitted or crocheted fabrics

#### 6001

Pile fabrics, incl. "long pile" fabrics and terry fabrics, knitted or crocheted.

1,051 K USD

#### 6006

Fabrics, knitted or crocheted, of a width of > 30 cm (excluding warp knit fabrics "incl. those.

6,572 K USD

### 61 Articles of apparel and clothing accessories, knitted or crocheted

#### 6106

Women's or girls' blouses, shirts and shirt-blouses, knitted or crocheted (excluding T-shirts).

78,008 K USD

#### 6109

T-shirts, singlets and other vests, knitted or crocheted.

62,901 K USD

#### 6113

Garments, knitted or crocheted, rubberized or impregnated, coated or covered with plastics.

5,281 K USD

#### 6114

Special garments for professional, sporting or other purposes, n.e.s., knitted or crocheted.

1,348,608 K USD

### 62 Articles of apparel and clothing accessories, not knitted or crocheted

#### 6210

Garments made up of felt or nonwovens, whether or not impregnated, coated, covered or laminated

3,355 K USD

#### 6211

Tracksuits, ski suits, swimwear and other garments, n.e.s. (excluding knitted or crocheted)

49,036 K USD

#### 6203

Men's or boys' suits, ensembles, jackets, blazers, trousers, bib and brace overalls, breeche

10,784 K USD

## Main Exported Products

**63 Other made-up textile articles; sets; worn clothing and worn textile articles; rags**

### 6301

Blankets and traveling rugs of all types of textile materials (excluding table covers, bedspreads).

**1,119 K USD**

### 6302

Bedlinen, table linen, toilet linen and kitchen linen of all types of textile materials.

**14,819 K USD**

### 6306

Tarpaulins, awnings and sunblinds; tents; sails for boats, sailboards or landcraft; camping.

**3,498 K USD**

**64 Footwear, gaiters and the like; parts of such articles**

### 6405

Footwear with outer soles of rubber or plastics, with uppers other than rubber, plastics, leather.

**1,236 K USD**

**57 Carpets and other textile floor coverings**

### 5703

Carpets and other textile floor coverings, tufted "needle punched", whether or not made up.

**9,557 K USD**

### 5704

Carpets and other floor coverings, of felt, not tufted or flocked, whether or not made up.

**4,861 K USD**

### 5705

Carpets and other textile floor coverings, whether or not made up (excluding knotted, woven).

**10,473 K USD**

# What Jordan Textile & Clothing Industry Can Provide ?

## Strengths & Opportunities

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**Duty & Quota  
Free Access to  
Regional & Int'l  
Markets**

- Member of Arab FTA
- Jordan-USA FTA
- Jordan-EU Association Agreement
- Jordan-Canada FTA
- Jordan-Singapore FTA

**EU Relaxed  
Rules of Origin**

**Flexible rules of origin allowing using fabric of any origin towards production in Jordan , then duty Free export access to EU**

## Strengths & Opportunities

### Jordanian SMEs

- Possibilities to produce small lots/ small batches.
- Potential opportunities to increase local added value.

### Large Exporters

Success investments stories -  
Production for Int'l brands such  
as" Nike, H&M, Under Armour.

## Strengths & Opportunities

### Labor Measures Compliance

- Better Work Program Started in Jordan IN 2009 (ILO & IFC).
- Compliance With Jordanian Labor law.
- Compliance with international labour measures.
- Dialogue & Policy Issues.
- 90 Enterprises are registered to the program.
- Flexibility to bring in foreign labor (70%).

## Strengths & Opportunities

**Satellite  
Production Units  
at Remote Areas**

**(21 Units)**

**Government incentives to  
Employ Jordanians such as:**

- **Land for Construction.**
- **Infra structure & utilities services.**
- **Subsidies for:**
  - **Salaries**
  - **Transportation**
  - **Social Security**



## Strengths & Opportunities

**Modern  
Infrastructure  
Available for  
Investments**

**Industrial Estates  
Development Zones**

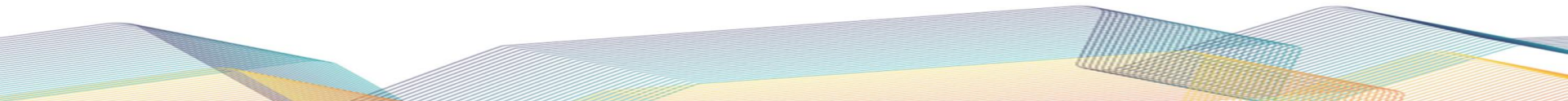


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# Challenges & Opportunities

**A Closer Look at Challenges & Opportunities**



# Challenges → Opportunities

**Diversify  
Export Markets  
(95% of Export to  
U.S.A)**

**Increase Export to:**

- Arab Gulf Counties
- EU Countries

**Diversify Products**

**1. Target The following market segments:**

- Medium & high segments
- Specialized Wear/ sport, work,
- Modest Fashion , Islamic Wear.

**2. Focus on high added value products (quality & Innovation)**

# Challenges → Opportunities

## SMEs & Local Brands

- Facing high competition with imported products.
- Production cost & supply chain challenges.
- Lack of local labour.

- Cooperate with designers & products developers.
- Strengthen local brands.
- Increase local workers productivity.
- Develop Vocational Training & Educational Programs.
- Use Leftovers to reduce cost.

# Challenges → Opportunities

## Modest Fashion & Islamic Wear

- Good presence in growing potential markets for Islamic Wear.
- High Competition with turkey & Asian Countries.

- Develop fashion design.
- Develop collections.
- Develop brands.
- Develop use of e-commerce channels
- Using technical textile.

# Cooperation & Partnership Opportunities with Jordan Textile & Clothing Sector

**B2B Partners**

**Under License Production**

**Sub-Contracting**

**Co-Contracting**

**Buying a Brand Production**

**Investments  
Joint Venture**



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***Thank You ...***